



**Fritz**  
P H O T O G R A P H Y  
P R E S E R V I N G L I F E ' S J O U R N E Y  
C A P T U R I N G M O M E N T S I N T I M E A S O N L Y P H O T O G R A P H Y C A N  
P H O T O J O U R N A L I S T S P E C I A L I Z I N G I N O N - L O C A T I O N I M A G I N G O F  
P E O P L E , T H E I R L I V E S , P R O D U C T S , A N D T H E E N V I R O N M E N T  
A D V E R T I S I N G • A R C H I T E C T U R E • E V E N T S • F I N E A R T • P O R T R A I T U R E • S T O C K  
F R I T Z - P H O T O G R A P H Y . C O M 6 0 8 - 5 7 5 - 1 9 3 8 F R I T Z M S N W I @ G M A I L . C O M



## Artist Statement & Brief Bio

I share my vision and appreciation of the beauty and wonder of our world, and its inhabitants, with my photography. I strive to show how precious all life is. I hope my images move people to cherish our resources, and each other, and to see how critical it is to respect and preserve our environment so that we, and all life, may continue to thrive in the future.

I am a native Madisonian, and lifelong Wisconsinite. I was eight when my family moved to the SE side of Lake Monona. Ever since I have been entranced by light. I especially love experiencing the interplay of sunlight with water and ice: reflections, patterns, textures, forms, and the amazing colors created. I attended the University of Wisconsin-Madison in 1965. When I was a Junior, I bought a Pentax H1A camera and 3 lenses from a friend and fell in love with photography. It has captivated and fulfilled me ever since.

In 1968 I was part of a Madison group called Measure for Measure. We collected food and clothing to take to Mississippi to help alleviate hunger. We brought it to Fannie Lou Hamer, and others, in Bolivar & Sunflower counties. Later we helped raise funds so that she, and others, could create Freedom Farm Co-op and grow food on their own land. An incredibly special time for me was picking okra with Fannie Lou behind her house, and then having Christmas dinner with her in her home in Ruleville. At that time, I wasn't fully aware of the depth of suffering she'd endured in her life; especially as a repercussion for helping people register to vote.

On the strength of my Mississippi images, Executive Editor Elliot Maraniss hired me to be a staff photographer at the Capital Times in Madison, WI on June 1, 1969. I was full-time until we went on strike October 1, 1977. I loved being a photojournalist - visually conveying the news and meeting new people every day. Sharing human-interest stories, lifestyles, features, sports, protests and more. Meeting multiple daily deadlines, I learned to respond quickly, and decisively, documenting critical moments in history while remaining open and receptive to everything around me. I met and photographed people across a broad range of cultures, occupations, ages, and walks of life. I learned to respect the dignity of all people. While photographing I am totally focused, energized, and completely immersed in the moment. With my innate sense of composition, appreciation of light, and eye for detail, I have developed the skills, technical expertise, and craft that enable me to share my vision with others, which gives me great joy. Studying with Ansel Adams for ten days in Yosemite in October 1972 intensified my reverence for the awesome beauty, and power of nature; and the ability of photography to connect us, and be a force for change.

In 1976 I was nominated for the Pulitzer Prize in News Photography and The National Society of Professional Journalists honored me with the Sigma Delta Chi Distinguished Service Award in News Photography. Following my newspaper career I freelanced for a variety of commercial clients, hospitals, and media including: the National Geographic Society, the New York Times, TIME, US, USDA, USDE and, and many others. I am still an active member of NPPA [National Press Photographers Association], and PPA [Professional Photographers of America].

I offer fine-art photography for collection and interior design. Color and B&W stock images are also available in addition to my editorial and commercial work. All of my original Giclée prints were printed and framed by me, in my studio, with archival materials and 12 pigmented inks. If cared for properly my images should last 100 years or more. A variety of media, sizes, and framing options are also available.

Thank you for sharing my vision.

Bruce Fritz