

2026 Monona Area Guide

Company Name _____

Contact Name _____

Telephone/Email _____

Address City Zip _____



**MONONA EAST SIDE
BUSINESS ALLIANCE**
connections start here

- Full page, no bleed: 5.25" w x 8.25" h - \$1850/**\$1575**
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I have reviewed my company's information on the MESBA member portal and all information is correct and up to date.

**15% discount for MESBA members*

Important Information:

Circulation: 12,000 printed copies plus online distribution

Ad Materials Due: ~~Friday, Feb 13, 2026~~ Friday, Feb 20, 2026

Payment Due: March 1st, 2026

Ad Reservations:

To reserve your ad space, contact Christine or Laura at connect@mononaeastside.com.

Ad Production:

Production services are available for a fee. All supplied artwork must be provided as high resolution digital files. Vector artwork is preferred (PDF or EPS). For complete ad specifications, please see above.

Payment:

Invoicing will start February 1st and can pay online through or by sending in a check to PO Box 6264, Monona, WI 53716.

***Make checks payable to: Monona East Side Business Alliance or MESBA**

connect@mononaeastside.com | 608-416-1610