

# 2026 Monona Area Guide

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone/Email \_\_\_\_\_

Address City Zip \_\_\_\_\_



**MONONA EAST SIDE  
BUSINESS ALLIANCE**  
*connections start here*

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☐ Inside Front Cover: 5.5" w x 8.5"h - \$2000/**\$1700**

*\*15% discount for MESBA members*

☐

I have reviewed my company's information on the MESBA member portal and all information is correct and up to date.

## Important Information:

Circulation: 12,000 printed copies plus online distribution

Ad Materials Due: ~~Friday, Feb 13, 2026~~ **Friday, Feb 20, 2026**

Payment Due: March 1st, 2026

## Ad Reservations:

To reserve your ad space, contact Christine or Laura at [connect@mononaeastside.com](mailto:connect@mononaeastside.com).

## Ad Production:

Production services are available for a fee. All supplied artwork must be provided as high resolution digital files. Vector artwork is preferred (PDF or EPS). For complete ad specifications, please see above.

## Payment:

Invoicing will start February 1st and can pay online through or by sending in a check to PO Box 6264, Monona, WI 53716.

***\*Make checks payable to: Monona East Side Business Alliance or MESBA***

**[connect@mononaeastside.com](mailto:connect@mononaeastside.com) | 608-416-1610**