

2026 Monona Area Guide

Company Name _____

Contact Name _____

Telephone/Email _____

Address City Zip _____



**MONONA EAST SIDE
BUSINESS ALLIANCE**
connections start here

- Full page, no bleed: 5.25" w x 8.25" h - \$1850/**\$1575**
- Full page, bleed: 5.5" w x 8.5" h - \$1850/**\$1575**
- ½ Vertical: 2.25" w x 8.5" h - \$1200/**\$1020**
- ½ Horizontal: 5.5" w x 4.25" h - \$1200/**\$1020**
- ¼ Vertical: 2.25" w x 4.25" h - \$775/**\$660**
- ¼ Horizontal: 5.5" w x 2.0" h - \$775/**\$660**
- Inside Front Cover: 5.5" w x 8.5" h - \$2000/**\$1700**

**15% discount for MESBA members*



I have reviewed my company's information on the MESBA member portal and all information is correct and up to date.

Important Information:

Circulation: 12,000 printed copies plus online distribution

Ad Materials Due: **Friday, Feb 13, 2026**

Payment Due: March 1st, 2026

Ad Reservations:

To reserve your ad space, contact Christine or Laura at connect@mononaeastside.com.

Ad Production:

Production services are available for a fee. All supplied artwork must be provided as high resolution digital files. Vector artwork is preferred (PDF or EPS). For complete ad specifications, please see above.

Payment:

Invoicing will start February 1st and can pay online through or by sending in a check to PO Box 6264, Monona, WI 53716.

***Make checks payable to: Monona East Side Business Alliance or MESBA**

connect@mononaeastside.com | 608-416-1610