



MONONA EAST SIDE BUSINESS ALLIANCE

connections start here

▶ MEMBER BENEFITS

GROW ▶ **CONNECT**
PROMOTE ▶ **LEAD**
LEARN ▶ **SUPPORT**
INFLUENCE ▶ **JOIN**
MARKET ▶ **BELONG**

250+

businesses, civic organizations,
and educational institutions

The Monona East Side Business Alliance, MESBA, is a community-focused source for Monona business news, networking events, economic development resources, job creation, and getting connected in the Monona East Side business community.

Membership Fees

# of employees	annual fee
0-10	\$225.00
11-25	\$300.00
26-50	\$550.00
51-100	\$800.00
100+	\$1,050.00
non-profit < 30	\$220.00
non-profit > 30	\$550.00



Free Video Production with Monona Community Media

MESBA's partnered with Monona Community Media to provide you with a free, one-minute promotional video as a membership benefit.



NETWORKING & CONNECTIONS

build relationships

Build relationships with other local businesses, community leaders and potential customers through networking events, referrals and strategic partnerships.

Calendar of Events and Member Portal

Find great networking opportunities and other fun events on the MESBA Calendar, and post information about your business' events using the MemberClicks member portal.

Recurring Events:

All-Member Meetings

Join us every other month for our All-Member Meetings, where you'll connect with fellow members get updates on upcoming events.

Common Connections

These industry-specific member events give like-minded businesses an opportunity share resources and collaborate on solutions across overlapping fields.



Business After Hours

As a MESBA member, you'll have opportunities to showcase your space or host at a fun offsite location — sharing your mission, goals, products or services. It's a great way to connect with fellow members and increase awareness of what you do. The more we know about your business, the more we can help promote it!



VISIBILITY & CREDIBILITY

gain exposure

Gain exposure through the MESBA's website, directories, and events, while enhancing your reputation by being associated with a trusted local organization.



Ribbon Cuttings and Grand Openings

Amplify the impact of your special event by including city officials in the ceremony.



Sponsor a Community Event

By sponsoring one of our community events, you will highlight your brand front and demonstrate your commitment to the community. Supporting music, family activities, or community outreach helps you connect with residents in a meaningful way and boost your business' recognition.



Discover Monona Guide

DISCOVER
Monona

Get featured on DiscoverMonona.com, and our widely-distributed annual Discover Monona Guide — reaching locals looking for recommendations and travelers looking for attractions.



SUPPORT & ADVOCACY



ACCESS RESOURCES

Access resources, programs, and guidance designed to help you grow and thrive, and benefit from a collective voice on issues affecting your business.

Valuable Business Resources

Whether you're expanding, relocating, or just starting out, MESBA will help you connect with guidance and development opportunities.

Monona EDGE (Economic Development, Government, & Education)

Monona EDGE is a quarterly morning coffee series that offers direct access to city and regional officials, economic development experts, and education leaders. In this relaxed, open-discussion format, you'll have the opportunity to ask questions, share ideas, and connect with the decision-makers shaping our community's future.



Access to Information

Get timely updates directly from city leaders in economic development, education, and government — *before* the news affects your bottom line.

Develop Key Relationships

Direct access to city officials makes it easier to voice concerns or raise questions when issues arise. You'll know who to call, and they'll know who's calling.

For more information visit
MONONAEASTSIDE.COM



join today!

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