



MESBA Tiered Membership – 2026

We now have **two ways to renew your MESBA membership**. You can continue with the **standard levels based on the number of employees** or **bundle your annual MESBA membership with customized sponsorship and advertising packages**. Choose your tier, receive a bank of sponsorship credits to use throughout the year, and enjoy year-round recognition. This flexible approach allows your business to support community events, gain consistent visibility, and plan your promotional budget in advance.

Sponsorship Partner Tiers & Benefits

Tier Name	Annual Investment	Sponsorship Credit*	Recognition & Visibility	Leadership & Bonus Perks
Community Partner	\$1,500	\$1,000	Logo on sponsor page, 1-month homepage banner, social media spotlight (1x/year)	Invitation to Partner Roundtable Lunch , 2 event tickets of your choice, 1 Alliance Ambassador position
Leadership Partner	\$3,000	\$2,500	Logo in newsletter footer and on sponsorship page, 3-month banner ad, featured business category spotlight, recognition at Year-End Gala	Invitation to Partner Roundtable Lunch , 4 event tickets of your choice, 1 Alliance Ambassador position
Premier Partner	\$5,000	\$4,250	Logo in newsletter footer and on sponsorship page, 6-month banner ad, 2x/year social spotlight, featured business category spotlight, recognition at Year-End Gala	Invitation to Partner Roundtable Lunch , 6 event tickets of your choice, Logo at the bottom of MononaEastSide.com directory page, 1 Alliance Ambassador position
Visionary Partner	\$9,000	\$8,000	Top-tier recognition at all events, Logo in newsletter footer and on sponsorship page, 12-month banner ad, 2x/year social spotlight, featured business category spotlight, recognition at Year-End Gala	Priority choice of sponsorship opportunities, Invitation for a full table for the Partner Roundtable Lunch , 8 event tickets of your choice, Logo at the bottom of MononaEastSide.com homepage, 2 Alliance Ambassador positions

**Your sponsorship credit can be applied towards any of the events or advertising options listed below.*

Event Sponsorship Menu

Apply your sponsorship credits to these annual events and programs.

Self-Discovery Weekend (February 20–22, 2026)

- Friday Night Welcome Mixer & Skate Night Sponsor – \$300
- Saturday Happy Hour Sponsor – \$600
- Sunday Tea Sponsor – \$500
- Presenting Sponsor – \$850

MESBA Golf Outing (June 22, 2026)

- Hole Sponsor – \$350
- Lunch Sponsor – \$750
- Event Sponsor – \$1,500
- Presenting Sponsor – \$2,000

43rd Annual Chili Cook-Off (September 26, 2026)

- Chili Team Entry/Sponsorship – \$150
- Event Sponsor – \$500
- Entertainment Sponsor – \$850
- Beverage Tent Sponsor – \$1,000
- VIP Tent Sponsor – \$1,500

Senior Fair (October, 2026)

- Presentation Sponsors – \$150
- Event Sponsor – \$250

Year-End Celebration (December 2026)

- Awards Presentation Sponsor – \$350
- Bar & Mocktail Sponsor – \$450
- Table Sponsor – \$800
- Presenting Sponsor – \$1,000

Monona's EDGE Sponsorship (Quarterly: Feb, May, Aug, & Nov)

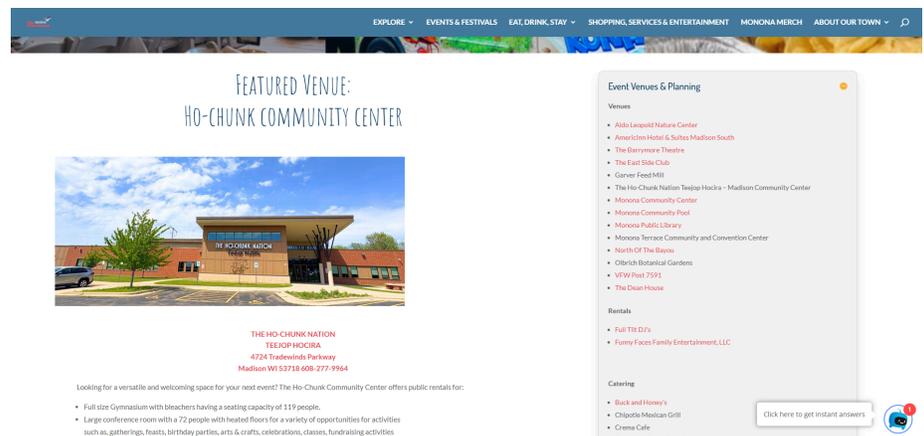
- Presenting Sponsor for the Year: \$950
- Quarterly Event Sponsor: \$250

Advertising & Promotions Menu

Maximize your visibility with digital and print advertising opportunities.

Website Advertising (MononaEastSide.com)

- Homepage Rotating Banner Ad – \$100/month or \$1,000/year
- Non-Homepage Rotating Banner Ad – \$50/month
- Featured Business Category Spotlight – \$450/month ([See our website for examples](#))



Website Advertising (DiscoverMonona.com)

- Homepage Rotating Banner Ad – \$200/month or \$2,000/year
- Non-Homepage Rotating Banner Ad – \$100/month
- Featured Blog Article Package – \$2,000/year (includes 3 blog articles + 2 banner ads + social media posts)

Monona Area Guide Advertising

- Full Page Ad (no bleed or bleed): \$1,850
- Half Page Ad (vertical or horizontal): \$1,200
- Quarter Page Ad (vertical or horizontal): \$775
15% discount for MESBA members