



Get Fired Up for the 43rd Annual Chili Cook-Off on September 26, 2026!

The Monona Chili Cook-Off brings hundreds of attendees together for a day of food, music, and community. Guests enjoy unlimited chili sampling while local teams compete, plus live music, craft beverages, food trucks, and family-friendly fun from 11-2p.

Save the date and prepare for a flavorful adventure at the hottest cook-off in town!

Chili Team Entry & Sponsorship - \$50

- Sponsor your team or help to sponsor a local team.
- Sponsor name printed on banners at cooking table, announced by the emcee throughout the event, and as potential winner after judging.
- Social media shout-out prior to the event and after the event with photos as well as listed on our website event page.

Event Sponsor - \$500 (Four available)

- Signage at registration
- Logo on promotional posters
- Social media shout-out before and after the event.
- 2 complimentary tickets to use as you wish (social media contest, employee incentives, vendor relations)

Entertainment Sponsor - \$850 (Four available)

- Official Judge Spot for the Chili Cook-Off Competition
- Signage at stage and emcee opportunities throughout the day
- Social media shout-out before and after the event and with every entertainment mention.
- Prominent Logo on all promotional posters and social media marketing
- 4 complimentary tickets to use as you wish (social media contest, employee incentives, vendor relations.)

Beverage Tent Sponsor - \$1000 (Three available)

- Your logo on giveaway can koozies given to all attendees.
- Special shout-outs on **WJJO 94.1** before the event and during their live broadcast during the event
- Social media shout-out before and after an event.
- Signage at the beer tent Logo on promotional posters
- 4 complimentary tickets to use as you wish (social media contest, employee incentives, vendor relations)

connect@mononaeastside.com | DiscoverMonona.com/chili-cook-off



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