



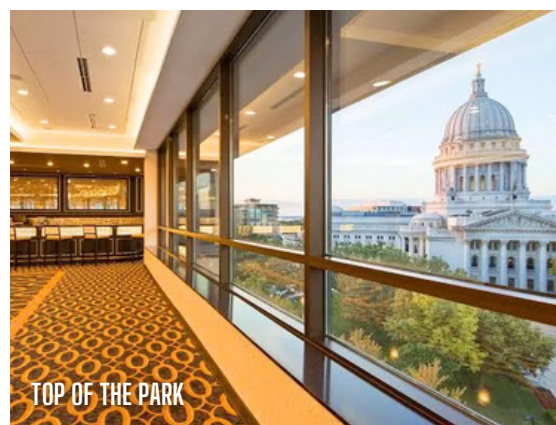
WHAT'S NEW DANE COUNTY?

PARTNERS' ROUNDTABLE BREAKFAST

A CURATED CONVERSATION WITH THE LEADERS SHAPING THE FUTURE OF OUR REGION.

Join a select group of business, nonprofit, and public sector leaders for an engaging discussion on the key issues impacting Dane County, while enjoying a premium breakfast and stunning views of downtown Madison.

This invitation-only event is designed to foster meaningful dialogue, insight, and connection among those driving regional progress.



SEPTEMBER 17
7:30 – 9A
TOP OF THE PARK

Chef-prepared breakfast
Limited to 130 invited
leaders

FEATURED SPEAKERS

Melissa Agard, Dane County Executive
Jason Scott, Wisconsin Economic
Development Corporation
Jason Ilstrup, Downtown Madison Inc.
Claire Oleksiak, Sustain Dane

Position your organization alongside influential decision-makers and demonstrate your commitment to the continued growth and vitality of Dane County.

Sponsors receive direct visibility and meaningful engagement with a highly curated audience.

RESERVE YOUR SPONSORSHIP

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PRESENTING SPONSOR – \$2,000

Premier Visibility & Thought Leadership

- Welcome remarks (3–5 minutes)
- Opportunity to help shape discussion topics
- Prominent logo placement & speaker headshot across all materials

Elevated Presence

- Branded table placement throughout venue
- On-site display table
- Promotional item inclusion

Access & Engagement

- Reserved table for 8–10 guests, breakfast included

Extended Reach

- 12 months of digital advertising
- ½-page print placement in Monona Area Guide
- Recognition across digital, social, and post-event channels

LEADERSHIP SPONSOR – \$1,000

Event Visibility

- Logo placement on materials and signage
- Verbal recognition

On-Site Presence

- Display table and promotional placement
- Reserved table for 8–10 guests, breakfast included

Ongoing Promotion

- 6 months digital advertising
- ¼-page print placement
- Recognition across marketing channels

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